

**Motion Picture Production.**—Table 15 shows the operations of private firms in the production and printing of motion picture films and film strips for industry, government, education, entertainment, etc. Films are also produced by government agencies but information concerning such production is, of course, not available. In addition, 10 firms in other business categories produced films in 1961 (four theatrical short, three films for television use, 10 other non-theatrical films of five minutes or longer, 252 newsreel stories and ciné-magazines for television, 25 for other uses, 20 commercial advertising films and 12 non-commercial advertising films for television and 25 films for unspecified uses). This production brought in revenue amounting to \$82,750.

**15.—Summary Statistics of Motion Picture Production by Private Firms, 1953-61**

Year	Firms	Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and Laboratory	Other Revenue
	No.	No.	\$	\$	\$	\$
1953.....	32	387	1,150,890	1,592,779	1,230,493	..
1954.....	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955.....	46	445	1,460,421	2,456,038	1,051,673	512,727
1956 <sup>1</sup> .....	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957.....	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958.....	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959.....	54	1,065	3,609,537	5,814,690	3,229,240	389,480
1960.....	66	1,194	3,475,118	7,038,810	2,590,759	342,582
1961.....	67	784 <sup>2</sup>	3,562,041	6,354,071	3,580,570	752,734

<sup>1</sup> Figures from 1956 include laboratories with no motion picture production; these are not included in previous years. <sup>2</sup> As of the last week of November 1961; not comparable with previous years.

Table 16 shows types of film produced by private industry, classified by major producing region and by government agencies during 1961. Of the total of 623 films of five minutes or longer produced by private industry, one theatrical, 62 television and 30 other non-theatrical films were adaptations or language versions of original films; 55 were made for other than Canadian sponsors. Of the government films, 10 theatrical shorts, 10 television and 136 other non-theatrical films of five minutes or longer were adaptations or language versions of original films and all films were produced for Canadian sponsors.

Private industry and government agencies together printed 64,351,799 feet of 16mm. film in black and white, 8,205,054 feet of 16mm. film in colour, 22,640,272 feet of 35mm. film in black and white and 116,561 feet of 35mm. film in colour.

**16.—Private Industry and Government Motion Picture Production, by Type of Film, 1961**

Type	Private Industry				Government	Private and Government
	Quebec	Ontario	Other Provinces	Total		
	No.	No.	No.	No.	No.	No.
<b>Entertainment, Documentary and Instructional Films—</b>						
Five Minutes or Longer—						
Theatrical features.....	—	—	—	—	—	—
Theatrical shorts.....	1	2	1	4	19	23
Non-theatrical television.....	231	111	—	342	88	430
Other non-theatrical.....	48	163	66	277	191	468
Less than Five Minutes.....	10	59	57	126	15	141
<b>Publicity, News and Other Films—</b>						
Commercial advertising for television.....	217	1,728	141	2,086	—	2,086
Other commercial advertising.....	—	—	2	2	—	2
Non-commercial advertising for television.....	—	83	3	86	—	86
Other non-commercial advertising.....	3	6	1	10	2	12
Trailers for television.....	—	11	—	11	23	34
Other trailers.....	1	—	300	301	—	301
Newsclips for television.....	10	168	—	178	109	287
Other newsclips.....	—	3	—	3	5	8